

Multi-site Changes Everything

NewSpring Backstory

- Anderson - launched on college campus 2000; 2006 moved into permanent facility; build a bigger building? "no"
- Greenville - summer 2008; renovated a grocery store; avg = 2,200
- Florence - January 2009; portable on college campus; avg = 330
- Web - March 2009; video/chat; avg = 550
- Replicate as best we can in all locations; explain video solution

Why Multi-site?

- God said to. (Great Commission/Act 1:8)
- Better use of financial resources
- Leverage current ministry structure (shared resources)
- Perry is very gifted; Get him in front of more people
- Shared vision/DNA/brand

But it changes everything.

- Is it replicatable? (Is it standardized? Should it be?)
- What do we control? Where do we give permission to do something different?
- How do decisions get processed? (students strategy)
- How should we structure? (central/campus/anderson)
- How does it get communicated? From platform? In print? On the web? (groups gathering in anderson)
- What about leadership development?
- Does it scale? (Does it need to scale *now*?)
- How do we keep it simple?
- How do we pay for it?
- Where do we find the volunteers?

BONUS: Finding the Campus Pastor

- Execute vision
- Communicate the vision
- Huge relational skills
- Lead through others (primarily volunteers)
- Driven (ability to deliver)